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Rotterdam **PORT**
Promotion Council

51°55' N

2014

ANNUAL REPORT



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THE BOARD

The formal running of the Rotterdam Port Promotion Council is the task of the Board of Management. This Board is made up, in accordance with the articles, from representatives of the Port of Rotterdam Authority, Deltalinqs, Fenex, the Rotterdam Chamber of Commerce and the Association of Rotterdam Shipbrokers (VRC). Other representatives may be invited to join The Board.

In 2014, The Board consisted of following people:

S.W.A. Lak, Chairman

Port of Rotterdam Authority

H.J.H.M. Hennissen

E.C. Hoogsteden

Deltalinqs

W.J. Moone, Vopak Netherlands B.V.

Fenex

R. Neele, Neele Logistics

The Rotterdam Chamber of Commerce

S.J. van der Goot, ABN AMRO Bank N.V. (Treasurer)

Association of Rotterdam Shipbrokers (VRC)

K. Groeneveld, Euro Nordic Logistics B.V. (Vice-chairman)

By invitation

J. Westerhoud, ECT

FB. Maelissa, Danser Group

ADVISORY COUNCIL

The Advisory Council gives The Board and Management on request or otherwise advice on market developments, strategic developments and the competitive position on the Port of Rotterdam, insofar they are important for the RPPC. The members of the Advisory Council are appointed by The Board of the RPPC. The Council is made up of representatives of companies and bodies that are active in various sectors in the field of logistical and maritime services.

In 2014, the following people were members of the Advisory Council:

Port of Rotterdam Authority

Ms A. van der Laan (till 30 September 2014)

Ms T.G.K. de Vries (from 1 October 2014)

M.P. Verhagen (till 30 September 2014)

Ms A.A.M. Vollebregt - Terpstra (from 1 October 2014)

NOOD/Sector Maritime Services

J.F. van den Hoek, Nederlands Loodswezen B.V. (from 1 January 2014)

Sector Added Value Logistics

R. Riemen, Broekman Group

Sector Container Handling

R.C. Bagchus, ECT

Sector Affiliated Ports

F. van den Oever, Port of Moerdijk

Sector Industry

M.H. Pelsma, EMO

Sector Bulk Handling

T. de Vries, EBS

Sector Shortsea

J. de Wijs, P&O Ferries

Sector Rail Transport

A. Klompe, DB Schenker

Sector Vemen

B.J. Veltkamp, C. Steinweg - Handelsveem B.V.

In a personal capacity

J.A.A. Kooren, Kotug

R. Buurman, Rotterdam Investment Agency (till 1 March 2014)

F. van Beuningen, Rotterdam Partners (from 1 October till 31 December 2014)

CHANGES CONCERNING THE ADVISORY BOARD

On 30 September 2014, Mr M.P. Verhagen handed over his seat on the Advisory Board to his colleague at the Germany Desk at the Port of Rotterdam Authority, Ms A.A.M. Vollebregt - Terpstra, as a result of an internal change of position.

Ms A. van der Laan handed over her seat to Ms T.G.K. de Vries on 30 September 2014 as a result of an adjustment to the policy principles of RPPC. Both ladies are employed at the Port of Rotterdam Authority.

Mr R. Buurman retired from the Advisory Board on 01 March 2014 as a result of a change of position. His successor Mr F. van Beuningen retired for the same reason effective as from 31 December 2014.

FINANCIAL REPORT 2014

Income

- Participation activities: the fact that fewer activities were performed than were budgeted means that the income from paid activities of members decreased proportionately.
- Membership fee: several memberships were cancelled after the budget was drawn up.

Expenditure

- Promotional trips: two promotional trips less than budgeted were organised.
- Reception target groups: two specific receptions turned out to be lower as regards costs than was budgeted. As regards general receptions, fewer groups registered this year than is customary.
- Trade fairs: the Minerals Target Group Event did not take place.
- Events: the Golf Tournament had fewer participants than usual, which results in lower costs.
- PR activities general: the promotional film was updated, the Rotterdam Port Connector was developed further and the Port Yearbooks were not included in the budget.
- Personnel costs: two employees started working less in 2014 and personnel insurance became cheaper as a result of the fact that a different provider was selected.
- Office costs: the office costs included an item for depreciation in respect of the Rotterdam Port Connector. The Rotterdam Port Connector is not capitalised and is therefore not subject to depreciation.

SUMMARY FINANCIAL STATEMENT 2014

(x € 1,000)	2014		2013	
	Actual	Budget	Actual	Budget
Income				
Contribution PoR	800	800	750	750
Business sector	779	808	874	922
Interest	10	12	14	12
Total income	1,589	1,620	1,638	1,684
Expenditure				
<i>Activities</i>				
Promotional trips	282	320	231	300
Receptions target groups	77	105	57	94
Trade fairs and exhibitions	125	150	393	395
Events	46	58	59	73
PR activities general	217	110	164	137
Total Activities	747	743	904	999
<i>Organisation</i>				
Personnel costs	561	582	572	564
Office costs	273	295	272	260
Total Organisation	834	877	844	824
Total Expenditure	1,581	1,620	1,748	1,823
Income from participation	-6	-	-	-
Results	2	-	-110	-139
Movements locked-up capital	-	-	120	139
Results after appropriation	2	-	10	-

LIST OF ACTIVITIES 2014

Promotional trips

- 10-11/4 Dublin
- 25-26/6 Poland
- 29-30/9 USA
- 9/10 Munich
- 6/11 Frankfurt/Mainz
- 12-13/11 Basel - Strasbourg
- 27/11 Stuttgart
- 4/12 Duisburg

Receptions general targets

- 15-17/5 German freight forwarders
- 15/7 Duale Hochschule Mannheim
- 25-26/9 IHK Hagen/Dortmund

Trade fairs, conferences and related events

- 12-14/10 Business Lounge Copenhagen
- 16-17/10 European Commodities Exchange Hamburg

Other activities

- 11/2 1st Quarterly Meeting
- 6/3 RPPC Shipping Dinner
- 26/3 US Lecture
- 27/5 2nd Quarterly Meeting
- 13/6 Golf tournament Rotterdam Portholes
- 16/12 4th Quarterly Meeting

In 2014, a total of 66 activities took place, including:

- 8 promotional trips
- 3 receptions general targets
- 2 trade fairs, conferences and related events
- 6 other activities
- 47 port safaris

MANAGEMENT AND STAFF OF RPPC

At 31 December 2014, the management and staff of the RPPC consisted of:

M. (Marjolein) Warburg
director

J. (Hannie) van Dijk
senior project manager

J.E. (Els) Beugelink
finance and administration manager

K. (Kyra) Lemmens
project manager

E. (Ellen) Hamelink
manager marketing services

E.M. (Evelijn) Rensen
project secretary

S. (Serab) Burhan
executive secretary

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